



# How to stop the Israel Hamas War

## Change Plan and Strategy Briefing

Resonating help for humans, peace makers & change makers

# Deilight Consulting

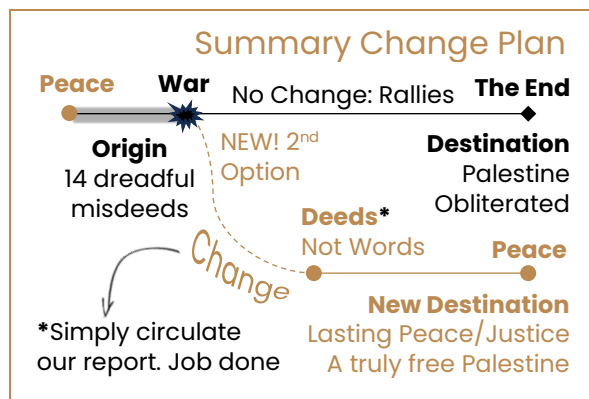
In a nutshell...

The **Israel Hamas War Report** is an impartial, apolitical, independent, comprehensive original piece of research commissioned by the Deilightful Group and published 27 November 2023 **by Deilight Consulting.**

Written purposefully and to a scientific standard (thus legal threshold), if/once widely socialised (by you), it is assured to **rapidly save life, end hostilities, bring peace and deliver justice** – including within months realisation of **a maximalist state of Palestine.**

Given the circumstances, we found no other possible means of doing so. Thus **if you don't take this up, Palestine is lost.**

**We promise.**



### Information Notices

Our main report contains material non-public price sensitive financial information. In line with our obligations, we have pre-notified the UK Financial Conduct Authority of our intentions to make this information public. Legal checks confirm no further distribution permissions or protections are required.

**However beautiful the strategy, you should occasionally look at the results**

**Sir Winston Churchill** (We/Human)

Tanks in Gaza's streets... well intended and tireless, your efforts sadly didn't stop the war. **At this stage, why not try something different?** Before there is nothing left of Palestine to fight for.

**The time is always right to do what is right**

**Martin Luther King Jr** (We/Human)

None of us over here being Palestinian, our firm produced and delivered you this report free (for you), at huge cost (to us) but in authentic solidarity, partnership and allyship. In short supply today, these attributes were fundamental to success in the civil rights movement and later restoring women's right to vote. Yet you've completely ignored it and us for four weeks now. To be clear, if you truly want to stop the war, **our report is the only way to do so.** Why is that exactly?

**Every action requires an equal and opposite reaction**

**Sir Isaac Newton** (We/Human)

You can't outgun Israel, world leaders are no longer listening and rally numbers are well down on historic levels. With respect, repeating the same flawed strategy is now only fueling ambivalence, helplessness and defeat. We've given you the keys to a truly free Palestine. Unique strategic information on Earth and a gift horse for anyone whose authentic purpose is change, our report reveals the wars 14 scientifically-isolated causal triggers plus it seizes the narrative to apply the remedy. Due to Newton's 3rd law, we can't change outcomes without first

tackling causality. Yet today, not a single trigger is even being discussed publicly.

**An army of principles can penetrate where an army of soldiers cannot**

**Thomas Paine** (We/Human)

Full of material non-public price sensitive information never before disclosed, our report reveals the war, banks and big business are all unfunded. We did the hard bit for you, so all you need to do is circulate it. Send it to your membership or raise it in Parliament under ministerial privilege and world stock markets will do the rest. War over, peace delivered and Palestine freed. That I promise you.

**Make things easy for people and not difficult. Give them good news and bring them joy. Do not turn them away**

**The Prophet Muhammad** (We/Human)

Everything you need is here. Plus Deilight accepts full accountability and all reputational risks associated with our report. No need to agree with it, you can even explicitly state our conclusions are independent and not your own when (and if) you send it out. But we hope you do or else – rallies or no rallies – Palestine simply won't survive. It's time for...

**Deeds. Not words**

**Emmeline Pankhurst** (We/Human)

Find the curiosity to read it and you'll discover why many privately relish this war – possibly even in your firm. So if, like us, you are among those who truly want to stop it, now is the time to take meaningful action. Follow our change plan and realise a happy ending for us all where history records you heroes.. Ignore it and it reads negligent or worse.

**Ian Clarke** (We/Human)

Report Author and Founder of Light

# Deilightful change plan

## To stop the war: Instructions



The best change happens when we work together

Kindly share the link to our report with your membership and/or network alongside (a) sufficient commentary from this briefing to provide context and (b) your clear request they read and circulate it.

It really is that simple

## Where do we stand?

- ▶ Writing a report that can stop a war wasn't easy. Finding those willing to consider it, if not help circulate it has been impossible.
- ▶ Given anti-Palestine news bias plus the gravity of our findings, most are ignoring it exists.
- ▶ Absent all revenue or funding, our small 2-year old firm can't counter such tactics. Helping others for free isn't cheap.



## From then: Delivering peace

Formal acknowledgment (if not endorsement) of our report by institutions representing Palestine's interests is essential to (a) signposting it as the friend it is to Palestinians, (b) raising awareness to allow its organic distribution through word of mouth and merit,

and (c) aligning our common goals for effective collective action to follow.

Once a critical mass of advocates challenge the press, they will have no choice but to report it globally.

From that point onwards, our change plan kicks in, with revised causality and further collective action delivering all objectives rapidly to our 95% certainty.

## Authentic allyship...

On 28<sup>th</sup> November, **we delivered our report to 50 organisations** vocally working to stop the war. We also offered a free briefing on both our findings and devised viable change strategy.



### Why does this report exist?

It gifts you a specific, targeted and rapidly deployable mechanism to stop the war, prevent further loss of life, deliver fairness and accountability, bring justice and secure lasting peace for the people of both Palestine and Israel.

### How sure are you of that?

This report is (scientifically) almost certain to deliver these objectives rapidly via collective action and causal determination. Assurances given with 95% confidence of success. The trigger for which being widespread awareness of its existence and findings (i.e. direct global press coverage).

### Why are you helping us?

One of a kind, we exist to solve complex problems and help others. Got a problem? We help you solve it – if you'll accept our help that is.

### Where can we get a copy?

The report is available as a free download via our website: [www.deilightconsulting.com](http://www.deilightconsulting.com)

**1,500**  
Research **Hours**

**250**  
Drafting **Hours**

**88**  
**Pages** of jargon-free, conclusive analysis, evidence, facts and truth

**14**  
**Scientifically isolated causal triggers** to war in need of redress

**FREE**  
**Authentic partnership, allyship and solidarity**, that's £600,000 of value gifted to ensure you and Palestine succeed

**1**  
**Viable path to lasting peace** identified, explained and predetermined

### Why is this report so special?

- ▶ **Deploys** breakthrough science to isolate all current and historic causal triggers that led to war alongside full evidence, and provides the remedy.
- ▶ **Discloses** for the first time evidence the war and its backers are unfunded, thus applying ratcheting devaluation pressure on financial markets until peace is agreed.
- ▶ **Adds** the possibility of a 'win-win' outcome and success, where currently none exists... for anyone.



## Change isn't for everyone

Excluding automated replies, **just one of the fifty organisations ever replied** (and only to acknowledge receipt). How can we ever expect Israel to listen to us if we can't even listen to each other?

### What does it conclude?

- ▶ **Rules** the war illegal and its proponents war criminals. Vividly committing recurrent crimes against humanity, Israel's government is wholly in breach of the Geneva Convention - no longer being enforced globally.
- ▶ **Finds** the universal declaration of human rights is also no longer being enforced globally. As in, none of us are safe anywhere.
- ▶ **Briefs** and explains the systematic, near-universal anti-Palestine bias in global news coverage, including persistent villainization, exaggeration and outright deception. Knowingly this limits international support by portraying events as (a) deserved upon Palestinians and (b) a war on terror - not people.
- ▶ **Demands** an immediate and permanent end to all hostilities against Palestine and its people by Israel, with symmetrical action to be returned by the PLA.
- ▶ **Tables** a path to resolution and (we believe) mutually-workable terms to lasting peace.

- ▶ **Provides** an open legal opinion - that the only just outcome is a maximalist State of Palestine where the State of Israel currently resides

### Is this report credible?

Deploying breakthrough quantum mechanics, this report is written to a scientific standard. Every purposeful sentence is fully referenced, cited and/or evidenced, often with embedded links directly to the source material. Exceeding all legal thresholds globally, its conclusive findings are legally binding, referenceable, and enforceable.

### Is Deilight Consulting credible?

With 6 awards for excellence, 11 world records driving change and 100% 5-star client ratings on Google, we are the real deal. Anchored entirely in science, our problem solving abilities and techniques are unique on Earth. No one else can do what we do.

### Why name it 'Israel Hamas'?

Despite the name bias, we decided to align mainstream references to the war to maximise our reports online findability thus impact.

# What do YOU want... *really*?

I truly want everyone to die

## **Option 1: Failure**

Then continue rigidly, repeatedly flogging a dead horse until those you claim to fight for are all dead and gone

## **Complicated**

**Stop the War and Our Coalition Partners Are Calling for [yet another unsuccessful] Global Day of Protest for Palestine on 13 January**

Across the world the solidarity movement has acted to mobilise millions of people to the streets demanding a permanent ceasefire. We need to intensify this pressure by coordinating actions across the globe.

We call for a day of action for Gaza on January 13th and support the call from Palestinian civil society to unite to call for a permanent ceasefire, to stop the #Gaza Genocide, to end the occupation and dismantle Israeli apartheid.

Let us march together in towns and cities across the world for a global day of action for Gaza on January 13th.

**Stop the War and Our Coalition Partners Are Trying Something New to Save Palestine in its Darkest Hour and Need Your Urgent Help**

Across the world the solidarity movement has mobilised millions of people to the streets demanding a permanent ceasefire. But with tanks now swarming what's left of Gaza's streets, still the fate of Palestine hangs in the balance.

Now at the 11<sup>th</sup> hour, a new, independent and free to download [war report by UK think tank Deilight Consulting](#) is shining light on the prospect of lasting peace and justice. (1) It provides an open legal opinion that rejects the 2-state solution under international law in favour of a maximalist state of Palestine, (2) acknowledges clear evidence of war crimes and crimes against humanity levelled by Israel's leadership against the people of Palestine, (3) explains the 14 causal triggers that led to war that must now be unwound and (4) calls out systematic anti-Palestinian bias in global news coverage.

We're calling on you to help realise its ambition and potential by reading and spreading awareness of this report, its findings and urgent life saving recommendations. Freedom fuel for peace makers.

I truly want to stop the war and see justice

## **Option 2: Success**

Then attempt something different and new, offered freely, fully evidenced, devised scientifically, absent all risk, effort and cost to you whatsoever and become heroes through guaranteed sweet success

## **Simple**

# Further tools and resources

## Written content

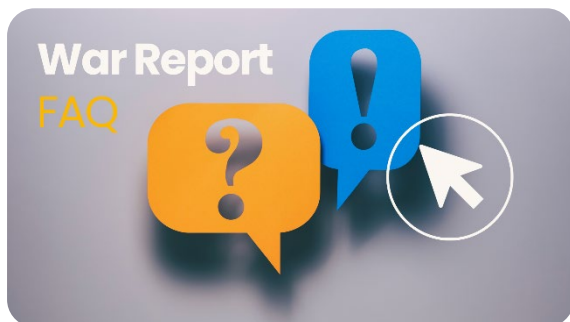


▲ **Share:** This link takes you directly to the report page and download.

## Video content



▲ **View:** 90-second run down from the author on what's inside this report and why it truly matters



▲ **Read:** We answer your queries, comments and challenges on the frequently asked questions page.



▲ **Watch:** 6 minute explainer by the author on what went into making this report and what's in it for you.

## Interactive content



▲ **Explore:** View questions, reactions and critique or share a little love yourself by posting a letter publicly to our light map (anonymity option).

## To collaborate with us

Whatever positive differences you're making, we help ensure your success. To get in touch, use our [contact form](#) or email [change@deilightful.com](mailto:change@deilightful.com).



◀ **Browse:** All deilightful resources in one place? Just click or scan this QR code to visit our linktree



◀ **Take Action:** Click here for premade social media assets to use or adapt.

To truly stop the war: [Change plan and strategy briefing](#)

# Deilight Consulting

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**Change.** It starts with us